



Government of India
Ministry of Statistics & PI
National Statistics Office
Field Operations Division

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Provide Valuable data for the Cause of Nation-Building.

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Annual Survey of Unincorporated Sector Enterprise & Pilot Survey on Construction Activities in unincorporated sector establishments and households.

(JULY 2025-DECEMBER 2025)



National Statistics Office (NSO)

The National Statistics Office (NSO) has been in the service of the nation since 1950. It has been developing a strong database on various Socio-Economic parameters through its countrywide sample surveys, which has helped the Central as well as State Governments in development planning and policy formulations.

Why NSS Data Matters:

The data collected by the NSO plays a vital role in:

- Development planning and research.
- Formulating and implementing welfare policies.
- Enhancing societal welfare through schemes that uplift living standards.

Current Survey: ASUSE 2025 & Pilot Survey on Construction Activities

The NSO is conducting a survey on Unincorporated Non-Agricultural Enterprises in the following sectors:

1. Manufacturing 2. Trade 3. Other Services (excluding construction)

In addition, a pilot study is being conducted on construction activities in unincorporated sector establishments and households.

Data will be collected from selected enterprises and enterprise-owner households during the period July-December 2025.

Objective Of Survey

The unincorporated sector holds immense significance in the Indian economy due to:

- A large number of establishments in this sector.
- Employment opportunities for unskilled, semi-skilled, and skilled workers.
- Its contribution to the gross Value Output/ Gross Domestic Product (GDP).

Reliable and comprehensive data on the unincorporated sector is essential for effective planning and policy-making. To meet this need, the National Statistics Office (NSO) conducts the Annual Survey on Unincorporated Sector Enterprises (ASUSE) with the upcoming round running from January to December 2025. A pilot study on construction activities in the unincorporated sector is being conducted alongside ASUSE from July to December 2025.

This survey provides vital insights into employment, economic contribution, and societal impact, enabling data-driven strategies for sectoral growth and innovation.

Collection Of Information

- Well-qualified and trained NSO officers collect data using e-Sigma software through tablets/mobiles.
- Data is collected from scientifically selected villages and urban blocks.
- Officers list enterprises/households and select a specified number for detailed interviews with owners or responsible individuals.

The data collected are used for statistical purpose and individual data are kept confidential and not disclosed to anybody including other Government Departments.

Your Cooperation is Crucial!

The success of this survey hinges on accurate responses from establishments and households. We urge you to:

- Extend your cooperation to NSO officers.
- Provide accurate and complete information during interviews.

By participating, you contribute to nation-building and support the development of policies that uplift communities.